

ABSTRACT OF THE DISCLOSURE

An information processing apparatus provides for continuous reproduction of audio data that has been added to and associated with image data. After a table of data sets recorded on a memory card (for example) is displayed, a data set is selected, e.g., by pressing a display associated with that data set. When an audio recording button is depressed, the sound is collected by a microphone while the button is depressed. The audio data corresponding to the sound is recorded on the memory card as second audio data of the data set when the selected data set already includes audio data. When the data set is reproduced, the image corresponding to the image data of that data set is displayed and the sound corresponding to each of the first and second audio data is output from the speaker in a continuous sequence.